

Shrenuj & Company Ltd.

 405, Ubayam Palace,
 100/103, N.S. Palsar Marg,
 Mumbai 400 007, India
 Tel: +91 (22) 6637 3500
 Fax: +91 (22) 2363 2982
 E-mail: info@shrenuj.com
 www.shrenuj.com

UNAUDITED CONSOLIDATED FINANCIAL RESULTS (PROVISIONAL)
FOR THE QUARTER ENDED 30 SEPTEMBER, 2010

	Particulars	Second Quarter ended		Six Months ended		(Rs. in Lacs)
		30th September		30th September		Year ended
		2010	2009	2010	2009	Audited 31.03.2010
1	(a) Net Sales / Income from Operations	60,327.81	39,689.68	106,896.91	72,260.90	188,995.87
	(b) Other Operating Income	-	-	-	-	-
	Total	60,327.81	39,689.68	106,896.91	72,260.90	188,995.87
2	Expenditure					
	a) (Increase) / decrease in stock in trade and work in progress	(11,419.68)	596.33	(19,862.94)	(2,707.52)	13,199.71
	b) Consumption of raw materials	32,603.89	28,808.99	66,107.22	46,347.47	101,530.80
	c) Purchases of traded goods	29,503.95	1,775.66	42,346.44	12,407.88	42,736.09
	d) Employees cost	2,129.12	1,806.98	4,166.30	3,684.50	7,660.39
	e) Depreciation	226.89	172.90	416.63	341.92	874.74
	f) Other expenditure	3,590.21	3,104.78	6,777.98	5,851.61	9,047.22
	g) Total	56,634.38	36,265.64	99,951.63	65,925.86	175,048.95
3	Profit from Operations before other income, Interest & Exceptional Items (1-2)	3,693.44	3,424.04	6,945.28	6,335.04	13,946.92
4	Other Income	67.51	257.53	313.86	449.61	850.06
5	Profit before interest & Exceptional items (3+4)	3,760.94	3,681.57	7,259.14	6,784.65	14,796.98
6	Interest	2,050.96	2,471.33	3,956.03	4,567.82	9,260.98
7	Profit after Interest but before exceptional items (5-6)	1,709.98	1,210.24	3,303.11	2,216.83	5,536.00
8	Exceptional Items	-	-	-	-	-
9	Profit (+) / Loss (-) from ordinary Activities before Tax (7+8)	1,709.98	1,210.24	3,303.11	2,216.83	5,536.00
10	Tax expense					
	a) Provision for Taxation	247.37	194.45	537.49	363.64	992.09
	b) Deferred Tax Liability	(11.38)	(180.75)	(52.07)	(311.03)	(316.55)
11	Net profit (+) / Loss (-) from ordinary activities after tax (9-10)	1,473.99	1,196.54	2,817.69	2,164.22	4,860.46
12	Extraordinary Item (net of tax expense Rs.)	-	-	-	-	-
13	Net Profit (+), Loss (-) for the period (11-12)	1,473.99	1,196.54	2,817.69	2,164.22	4,860.46
14	Add/ (less) Minority Interest	(29.00)	36.83	(19.88)	70.25	127.57
15	Add/ (less) Share in Associates	48.53	63.91	53.53	68.82	127.85
16	Prior Period Adjustments	-	-	-	-	(38.39)
17	Net Profit/ (Loss) after Minority Interest	1,493.52	1,297.28	2,851.33	2,303.29	5,077.49
18	Paid-up Equity Share Capital (Face value of Rs.2/-each)	1,397.66	1,386.45	1,397.66	1,386.45	1,386.45

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19	Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year					28,743.60
20	Earnings Per Share (EPS)					
	(a) Basic & Diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	1.97*	1.87	3.76*	3.32	7.32
	(b) Basic & Diluted EPS after Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	1.97*	1.87	3.76*	3.32	7.32
21	Public Shareholding					
	- Number of Shares	29,134,547	28,637,438	29,134,547	28,637,438	28,574,147
	- Percentage of Shareholding	41.69	41.31	41.69	41.31	41.22
22	Promoters and promoter group Shareholding **					
	(a) Pledged / Encumbered					
	- Number of shares	20,000,000	23,500,000	20,000,000	23,500,000	20,000,000
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	49.08	57.76	49.08	57.76	49.08
	- Percentage of shares (as a % of the total share capital of the company)	28.62	33.90	28.62	33.90	28.85
	(b) Non-encumbered					
	- Number of shares	20,748,473	17,185,182	20,748,473	17,185,182	20,748,473
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	50.92	42.24	50.92	42.24	50.92
	- Percentage of shares (as a % of the total share capital of the company)	29.69	24.79	29.69	24.79	29.93

* (After considering Equity Share Suspense)



SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED						
	Particulars	Second Quarter ended		Six Months ended		Year ended
		30th September		30th September		Audited
		2010	2009	2010	2009	31.03.2010
1.	Segment Revenue (net sale/income from)					
	- Diamonds	49,045.18	26,911.49	77,719.52	49,307.79	135,971.18
	- Studded Jewellery (*)	12,079.85	12,819.79	30,004.98	22,994.71	53,110.32
	Total	61,125.03	39,731.28	107,724.50	72,977.50	189,081.50
	Less: Inter segment revenue	797.22	41.60	827.59	41.60	85.63
	Net Sales/income from operations	60,327.81	39,689.68	106,896.91	72,260.90	188,995.87
2.	Segment Results (Profit before tax and interest)					
	- Diamonds	2,755.80	3,136.37	5,214.29	5,809.60	12,051.28
	- Studded Jewellery	1,005.14	545.20	2,044.84	975.05	2,745.69
	Total	3,760.94	3,681.57	7,259.14	6,784.65	14,796.97
	Less: Interest	2,050.96	2,471.33	3,956.03	4,567.82	9,260.98
	Unallocated income/(expenditure)	-	-	-	-	41.74
	Total Profit Before Tax	1,709.98	1,210.24	3,303.11	2,216.83	5,494.25
3.	Capital Employed					
	(Segment assets-Segment Liabilities)					
	- Diamonds	34,177.82	20,713.85	34,177.82	20,713.85	12,811.56
	- Studded Jewellery	19,436.51	9,606.54	19,436.51	9,606.54	18,040.14
	Total Capital Employed in segment	53,614.33	30,320.39	53,614.33	30,320.39	30,851.70
	Add : Unallocable assets less liabilities	(2,140.43)	(1,414.00)	(2,140.43)	(1,414.00)	(185.10)
	Total Capital Employed in the Company	51,473.90	28,906.39	51,473.90	28,906.39	30,666.60

(*) Segment Revenue for Six months ended 30th September 2010 includes Branded and Retail Sales of Rs. 6871.97 Lacs (Rs. 4177.00 Lacs as at 30th September 2009).

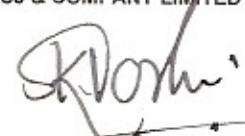
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Notes

- 1 The above results were reviewed by the Audit Committee and subsequently approved by the Board at their respective meetings held on 1st November, 2010.
- 2 The Company has applied hedge accounting principles in respect of forward exchange contracts as set out in Accounting Standard AS 30 - Financial Instruments : Recognition and Measurement, issued by the Institute of Chartered Accountants of India. Accordingly, contracts as on Sep 30th, 2010 are Marked to Market and a notional gain aggregating to Rs. 348.22 Lacs (Loss of Rs. 16.56 Lacs as at 30th Sep 2009) arising on contracts that were designated as effective hedges of future cash flows, has been directly reflected in the reserves.
- 3 In compliance with Clause 41 of the Listing Agreement with the Stock exchanges, a limited review of the unaudited financial results of Shrenuj & Company Limited (standalone) has been carried out by the statutory auditors.
- 4 The Scheme of amalgamation of Shrenuj Diaweb Limited and Shrenuj Gems & Jewellery Limited with the Company from 1st April, 2010 (the appointed date) has been approved by the Hon'ble High Court of Judicature at Bombay vide order dated 1st October 2010. Pursuant to the Scheme:
 - a. The asset and liabilities of the transferor companies are taken over at fair value and excess of fair value of assets over liabilities amounting to Rs.5385.43 Lacs has been credited to the Amalgamation Reserve. As per the scheme, some of the fixed assets of the transferee Company have also been revalued and an amount of Rs.13511.14 Lacs is credited to Revaluation Reserve
 - b. Consequent to the above there is an additional charge for depreciation of Rs.105.58 lacs for the half year ended 30th September 2010, and an amount of Rs. 69.19 lacs and an amount of Rs. 36.39 lacs has been withdrawn from the Revaluation Reserve and Amalgamation Reserve respectively, the same has no impact on the Profit for the period.
 - c. 60,22,525 equity shares of Rs. 2/- each are to be allotted to the lenders of Unsecured loans at a price of Rs. 46.33 per share on conversion of the said loans into equity. The same is shown as equity share suspense account pending the allotment.
- 5 The above results have been prepared in accordance with the Accounting Standard 21 on "Consolidated Financial Statement" issued by the Institute of Chartered Accountants of India.
- 6 The Company has opted to publish only consolidated financial results. The standalone results of the Company will be available on the Company's website: www.shrenuj.com. The Company has booked total revenue for the half year ended Rs 61,509.01 lacs (Rs 40706.56 lacs for the half year ended 30th Sep 2009) and Net Profit after Tax of Rs 1411.97 lacs (Rs 668.38 lacs for 30th Sep 2009.)
- 7 There were no investor complaint pending at the beginning of the quarter. Sixteen complaints received during the quarter and were resolved. There are no complaints remaining unresolved at the end of the quarter.
- 8 Previous year's/quarter's figures are re-grouped wherever necessary.

For SHRENUJ & COMPANY LIMITED



SHREYAS K. DOSHI
CHAIRMAN & MANAGING DIRECTOR

PLACE : MUMBAI
DATED : 1st NOVEMBER, 2010